



Instituto
IGUÁ

2020-2021
ACTIVITY
REPORT



**Our
transformation
purpose is to
universalize
sanitation.**

The keyword in 2020 and 2021 was articulation. Instituto Iguá consolidated its operating model and contributed to emphasizing the central role of sanitation for sustainable development.

The COVID-19 pandemic, which marked the last two years, accentuated the inequality of opportunities and clearly showed that the effect is systemic. We work to tackle this challenge, we are dedicated to articulating key players

to overcome it, and we focus our efforts on building solutions that can be multiplied.

This report addresses our purpose of action, shows how we choose to contribute to overcoming challenges and generating positive impacts, outlines our approach, and highlights our actions and the results achieved.

We would like to thank our partners and invite everyone to join our efforts for the sanitation cause.

TABLE OF CONTENTS

CONTEXT OF SANITATION IN BRAZIL	p. 06
OPERATING MODEL	p. 08
STRATEGIC ACTION	p. 09
IPU Fund – Water & Sanitation Venture Philanthropy .	p. 12
Lab Community	p. 14
Cisterns in Schools Program	p. 16
Jardim Lapenna Pilot Project	p. 18
Vila Restauração Pilot Project	p. 20
Aliança Água + Acesso Program	p. 22
Housing Lab	p. 24
Stockholm Junior Water Prize	p. 25
PRESENCE	p. 26
FUTURE VISION	p. 32



Photo de abhishek goel no Pexels

THE SANITATION SCENARIO IN BRAZIL

Water and sanitation in Brazil: a challenge and an opportunity for transformation

Universalizing sanitation in Brazil is a complex challenge. According to the Brazilian Sanitation Information System (SNIS) published in 2021, 84% of the Brazilian population is served with treated water – this means that nearly 34 million people do not have access to treated water. As for the sewage system, the situation is even more serious: 50.8% of the sewage generated is collected, which means that 95 million people (55% of the population) do not receive this service.

According to the Brazilian National Plan for Basic Sanitation (PLANSAB - 2019), the estimated cost to universalize access to the four basic sanitation services (access to treated water, sewage collection and treatment, urban cleaning and urban waste management, and urban rainwater drainage and management) in Brazil by 2033 is BRL 508 billion.

Worldwide, the challenge is equally huge: water scarcity affects more than 40% of the population (3.2 billion people). According to data from the

World Health Organization (WHO) and the United Nations Fund (UNICEF), 4.5 billion people around the world still do not have access to a toilet.

Water and sanitation are key for sustainable development. The COVID-19 pandemic has further accentuated the severity of the lack of sanitation services and inequalities of access. And access to these services is extremely important for health, the environment, education, and the economy.

Ensuring availability and sustainable management of water and sanitation for all is one of the Sustainable Development Goals (SDGs) proposed by the UN in the 2030 agenda, SDG 6 - Clean Water and Sanitation.

The challenge is complex because it requires the active participation of several supporting players. Instituto Iguá de Sustentabilidade has decided to view these data points as a call to action. We chose the path of articulation.

“

The COVID-19 pandemic accentuated the inequality of opportunities and clearly showed that the effect is systemic. The lack of sanitation service is everyone's problem. We need a sense of urgency and collective action to promote clean water and sanitation, which translates into health, a perspective of development, and environmental preservation.”

Renata Ruggiero,
CEO of Instituto Iguá

Learn more

Access the SNIS



Learn more about PLANSAB



ODS 6



ODS 17



OPERATING MODEL



Cooperation is the best way to tackle complex challenges.

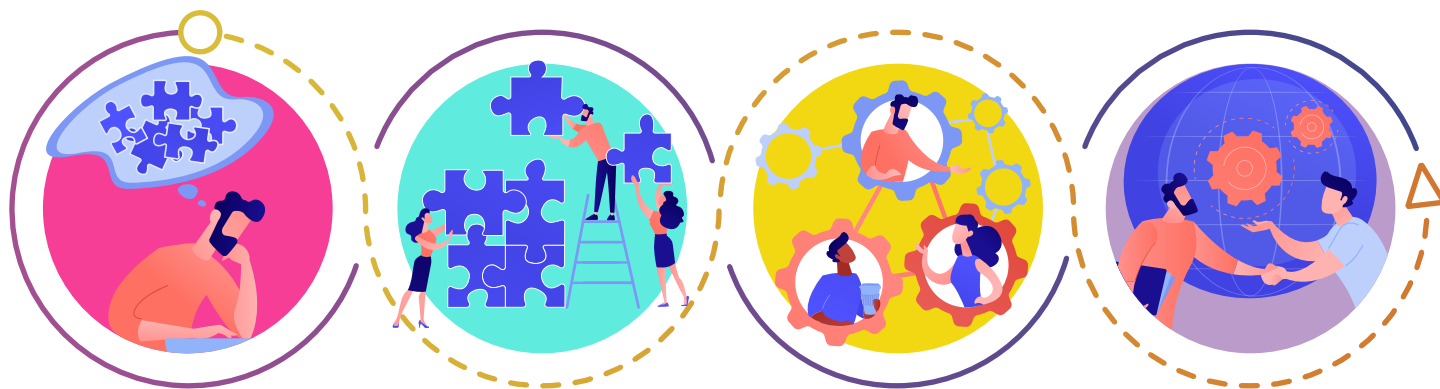
We have an enormous challenge ahead of us with the universalization of sanitation, and we will not tackle it alone. We believe in articulation. We believe that sectors and players complement one another and, together, they can join investments, knowledge, and networks to promote a systemic transformation and maximize the social impact.

We operate on four fronts: promoting access to treated water and sanitation for vulnerable communities stimulating the creation of innovative solutions for water and sanitation, developing educational initiatives regarding the importance of the

water cycle and actively contributing to the public policy-making process for the sector.

**Innovate.
Transform.
Multiply.**

In 2020 and 2021, we consolidated our operating model. Instituto Iguá operates based on an innovative model in which the impact of private social investment is amplified through a collective approach that tackles a common challenge. In this multistakeholder field of work, Instituto Iguá articulates knowledge, players, capital, and solutions, establishing connections between the challenges and the resources needed to build solutions.



SCATTERED RESOURCES

INSTITUTO IGUÁ DRIVING CONNECTIONS

CONVERGENT INTERVENTION

SOLUTIONS / BEGINNING OF TRANSFORMATION

“

Water and sanitation are key for sustainable development. Promoting innovation and education on the subject is an important way of contributing to the cause. We created Instituto Iguá to leave a legacy for the sector and society, a legacy that goes beyond the geographical limits of our business activities.”

Carlos Brandão,
CEO of Iguá Saneamento and Board Member of Instituto Iguá

Instituto Iguá contributes with four levels of results, which complement each other in focus and scope. The actions for which the Institute is responsible generate the direct results of our activities. The initiatives conceived and/or supported by the Institute, but carried out by partners, promote the indirect effects of our actions. Actions part of Instituto Iguá’s field of influence accelerate transformation and impact water and sanitation issues. Additionally, some initiatives also produce effects on other social challenges that are correlated with water and sanitation.

To preserve its effectiveness, Instituto Iguá operates based on a consistent corporate governance process, with integrity, transparency, and excellence on the management level, as well as an effective pipeline of deliverables. The institute’s financial statements are audited annually by an independent auditing firm.

“

For Latimacto, it is a great honor to set out on this journey along with Instituto Iguá, an organization whose purpose is closely aligned with ours. Being able to see the development of the Institute has been a great learning experience, and we admire how they strategically, innovatively, and disruptively propose solutions to such a serious problem in Brazil: water and sanitation. Their articulation efforts, added to a long-term vision, can successfully leverage capital and multiply a positive socio-environmental impact in our country.”

Greta Gogiel Salvi,
Brazil Country Director – LatimPacto

Watch our video
"The Future We Want"



STRATEGIC ACTION

Articulation is the path that Instituto Iguá followed for taking action and contributing to the cause of sanitation, believing that private social investment produces more results when supported by a collective approach. With a strategic view and working to change realities, Instituto Iguá has been building a portfolio of co-created and/or supported initiatives through which we can test solutions that generate knowledge and replication.



Jd. Lapenna Pilot Project

IPU

Housing Lab

Vila Restauração Pilot Project

Cisterns in Schools Program

Stockholm Junior Water Prize

Aliança Água + Acesso Program

Comunidade do Galo Pilot Project

Lab Community



ACCESS: to treated water and sewage collection for vulnerable communities

INNOVATION: stimulating the creation of innovative solutions for water and sanitation

EDUCATION: promoting educational actions for the development of society mobilized towards the water cycle

PUBLIC POLICIES: consolidating an active position to contribute to the public policy-making process for the sector



IPU FUND

The IPU Fund – Water & Sanitation Venture Philanthropy is a rotating philanthropic fund created to maximize and accelerate positive impact on water and sanitation issues. The resources of the Fund are invested to support solutions that can bring about systemic change and generate positive impact, developed by impact businesses and social organizations, in the form of a loan or donation.

Funds are provided in the form of patient capital so that social entrepreneurs can generate traction for their businesses and scale up their solutions. In addition



The IPU Fund connects social investors, impact entrepreneurs, and communities, empowering the initiatives.

to offering funds, the IPU Fund offers customized acceleration for each initiative in which it invests and closely monitors associated activities, in addition to providing an impact assessment for each project. The financial gains obtained by the Fund are reinvested in other organizations, increasing the long-term impact and generating financial sustainability for the initiative.

The goals of the IPU Fund are enabling access to and sustainable management of water and sanitation for all, improving water quality, increasing its safe

reuse, reducing pollution and the proportion of untreated effluents, and protecting and restoring water ecosystems for water security.

The IPU Fund is an opportunity to join efforts to deliver greater impact based on an innovative way of attracting capital to leverage solutions, make coordinated allocations, and make investments with the support of a highly qualified curatorship.

Created based on a groundbreaking approach and backed up by experts, the IPU Fund is the first Venture Philanthropy fund focused on the water theme, and it strives to overcome the challenges associated with SDG 6 (Clean Water and Sanitation) and SDG 3 (Good Health and Well-being). It also contributes to achieving SDGs 11 (Sustainable Cities and Communities), 14 (Life Below Water), and 17 (Partnerships for the Goals).

In the 2020-2021 cycle, the IPU Fund received contributions from seven institutional investors and individual investors that, in a pioneering way, are helping create a new category of social investment. During the first two years of operation, the IPU Fund was structured, it mapped out the sector, identified prospective entrepreneurs and businesses, and selected regions and communities for the implementation of solutions, as well as potential partners for the cause.

Governance

The IPU Fund was conceived and structured by Instituto Iguá and Climate Ventures, an organization that is also responsible for managing its agenda. Sitawi Finanças do Bem manages the finances of the Fund and Tozzini Freire law firm oversees its legal management.



The IPU Fund enables cooperation in the strategy and use of resources so that they have a structuring characteristic. The results of the Fund's first round of financial contributions will be highly positive. We want the participation of more hearts, minds, and resources so that we can expand the virtuous circle in favor of the cause"

Eliane Lustosa,
Board Member of the IPU Fund

The IPU Fund is also monitored by the Financial Innovation LAB, an initiative developed in partnership with the Inter-American Development Bank (IDB), the Securities and Exchange Commission (CVM), the Brazilian Development Association (ABDE),

and the German technical cooperation agency Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. Its institutional partners include the UN Global Compact Network Brazil, the Group of Institutes, Foundations, and Companies (GIFE), the Latin American Venture Philanthropy Network (Latimpacto), and the National Association of Private Concessionaires of Public Water and Sewage Services (ABCON).

A Strategic Board and an Investment Committee are responsible for governing the Fund.



Instituto Humanize believes that innovation and social and environmental impact open up paths that lead to transformation and, therefore, supports the IPU Fund and celebrates its sanitation actions. In a country of social inequalities like Brazil, we have to go beyond the obvious to enable sanitation access and sustainable management for all. The IPU follows this principle by adopting a Venture Philanthropy approach to reach organizations that deliver social and environmental impact solutions involving water and sanitation. The Fund also inspires other actions by understanding that each project faces a different challenge and that different resolutions are needed for each project to thrive. Visions like that reverberate in the cause of sanitation as a whole and are reflected on issues such as water quality and reuse."

Ana Carolina Avzaradel Szklo,
Sustainability Manager at Instituto Humanize

Visit IPU Fund's website





LAB COMMUNITY

Innovation is key to promoting changes in the sanitation scenario. Decentralized sanitation technologies can provide effective solutions to the problem. The goal of the Community Lab project is to create local solutions using decentralized, affordable, and sustainable technologies for sewage collection and treatment. From a laboratory-logic perspective, based on the learning acquired through the experience of implementing these technologies, people can propose scaled-up solutions to tackle similar problems.

Conducted in partnership with Iguá, Biosaneamento, Scania, Tigre, and the community organization Solano Trindade, the project was implemented in Vila Moraes, a community located in the municipality of São Bernardo do Campo, in the metropolitan region of the city of São Paulo, in the Billings Reservoir Watershed Protection and Recovery Area.

The community has had access to treated water since 2016 but does not have any sewage collection and treatment structure.

This exposes the population to poor health conditions and has negative impacts on the environment, with soil and watercourse contamination in a watershed protection region. Additionally, sewage released in the open compromises the stability of the slopes and increases the risk of landslides.

The initiative combined the implementation and evaluation of sanitation technologies and had community engagement, awareness, and education

on the subject. Several alternative technologies for the decentralized collection and treatment of domestic sewage were analyzed as part of a pilot project. The community is always involved in the decision-making process, implementation, and system management.

The highlights in terms of technology comprise variations of biodigesters and a single-household sewage treatment system (UNIFAM). Through a biodigestion process, sewage and domestic waste are used to generate biofertilizer and biogas, which can be used to supply the kitchen of community residents.

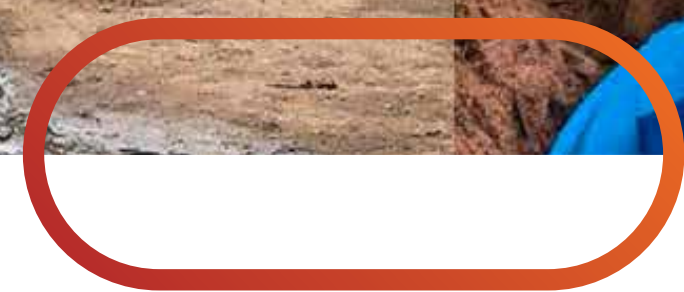
The initiative increases the quality of life of the population, gives people more dignity, and reduces environmental impacts. In the next phase, the system will be expanded to reach a larger number of community residents.

The learning acquired with the project will be systematized and disseminated so that the experience can be replicated in other communities.

Sanitation is fundamental and urgent.



Photo Instituto Iguá de Saneamento



“

It has always been about impact, and Community Lab is about taking on the responsibility of being able to do something to make the world a better and fairer place and doing it. I hope this initiative, the result of a genuine partnership, can raise awareness and inspire other players to invest in solutions to social problems. At Scania, we believe in innovation, creativity, and humanity as levers to get to the future we want.”

Patrícia Acioli,
gerente executiva de comunicação na Scania SLA

“

I am very happy. This project has valued our lives. In addition to solving the sewage problem, it also produces gas for my house from my own material. I feel thrilled.”

Rodrigo Melchiedes dos Santos,
resident of Vila Moraes community

Learn more about this initiative



Watch the story about Lab Community





CISTERNAS IN SCHOOLS PROGRAM

In Brazil, 20% of the schools do not have access to treated water, sewage, toilets, and electricity. The Cisterns Program, a public policy that stemmed from a partnership between Articulação pelo Semiárido (a group of civil society organizations), communities, and the government, has been working since 1999 to promote access to water for human consumption and food production in low-income households and public schools in rural areas. A total of 1.3 million cisterns were built by 2021 in more than 1,432 municipalities in 19 Brazilian states.

Although access to water is advancing, sewage collection and treatment in the schools covered by the program are still non-existent.

To join efforts and tackle this major social challenge, Instituto Iguá, under a Technical Cooperation Agreement (ACT) with BNDES (Brazilian Development Bank), Tigre, and Instituto Carlos Roberto Hansen (ICRH), started to implement decentralized solutions for sewage collection and treatment in schools, starting a new phase of the Cisterns Program.

The initiative also includes environmental education actions for the entire school community.

In 2021, in the initial implementation stage, seven schools located in the state of Maranhão were benefited, four of them in the municipality of Itapecuru Mirim and three in the city of Arari, totaling the application of 28 technologies. Instituto Iguá and Tigre have contributed to the program with funds and equipment, respectively, and the Popular Center for Culture and Development (CPCD), a social organization, will be responsible for the installation, with the involvement and participation of the community



Articulation and new ways of solving old problems are fundamental characteristics that help break paradigms, make a difference, and reach those who still do not have access to sanitation. For sanitation solutions, the program Cisterns in Schools is innovative because it uses decentralized technologies and makes the population part of the solution we need."

Ewerton Garcia,
director at Tigre Água e Efluentes

Complementary approaches: decentralized sewage collection and treatment, and educational actions for the school community on water and sanitation.



Photo Instituto Iguá de Sustentabilidade

1.3 million cisterns

19 states

1,432 mil municipalities

Learn more about the Cisterns in Schools Program



JARDIM LAPENNA PILOT PROJECT

Jardim Lapenna is a neighborhood located in the far east region of the city of São Paulo, in the district of São Miguel Paulista, close to the former bed of Tietê River. The neighborhood has been through an intense population density process, going from 5,000 residents in 2000 to 12,000 in 2017.

Although it has been served by public utility services over the years as a result of mobilization actions and despite being located near a train station, Jardim Lapenna has been experiencing major social challenges, such as increased incidence of flooding, lack of treated water, and lack of sewage collection and treatment, which further exacerbates the vulnerability of the population.

Based on the articulation of civil society players, with the support of Fundação Tide Setúbal, a participatory process was initiated to discuss the challenges and necessary solutions. Jardim Lapenna Neighborhood Plan was created, which defined 48 actions to transform the region, with 14 proposals tackling four major challenges.

Sanitation is one of the relevant topics according to the population. In partnership with Fundação Tide Setúbal, Instituto Água e Saneamento (IAS), and Instituto Galo da Manhã, that supports the local development process in the region, Instituto Iguá started a pilot project focused on developing sanitation solutions in the region. The project was initiated after the problems in the neighborhood were identified and listed. Therefore, players understood the reality of that location and came up with sanitation infrastructure solutions for the problems found.

Drainage will be the first challenge to be addressed so that other sewage collection solutions can be created. To this end, technical partners, public agencies, the sanitation company, and several other players are being invited to participate in the discussion and help find adequate technical and financial solutions that will enable interventions in the community. In addition to improving the quality of life of Jardim Lapenna residents, another major objective of the project is to systematize the experience so that leaders from other municipalities and/or communities with similar contexts know how to address the same challenge.

Instituto Iguá supports the technical development of solutions and articulates players to support the initiative and enhance the results for the population.

“

It is very important to promote social and economic development for the region to reduce inequalities, improve access, and guarantee people's rights. Instituto Iguá sheds light on the subject, calls players to action, and addresses the importance of having articulated actions in the private social investment agenda.”

Mariana Almeida,
head of Fundação Tide Azevedo Setúbal



Photo Instituto Iguá de Sustentabilidade



VILA RESTAURAÇÃO PILOT PROJECT

To promote access to energy and sanitation in isolated communities in the Amazon, enabling minimum infrastructure conditions for the development of these territories, Instituto Iguá and Energisa established a partnership to build replicable solutions for access to energy and sanitation, tailored to the Amazon region.

To create a case of reference, the community of Vila Restauração, in the municipality of Marechal Thaumaturgo, state of Acre, was chosen and measures that can be replicated in other similar projects were identified.

During the first stage, the region was studied and all relevant issues were listed. In addition, guidelines were set for the systems of access to water, sewage, and urban solid waste management. Instituto Iguá helped recruit and select the

technical partners that would be responsible for the execution and articulated strategic players for project conduction and implementation.

With Biosaneamento and Fluxus Design Ecológico as technical partners, the pilot project also included an executive project for sewage collection and treatment, and investment estimates for the

implementation and operation of the system in the community. A management model for the sanitation system was also created, with community involvement and awareness, environmental education, and training program for residents.

The guidelines established for the sanitation system included the use of nature-based solutions, a gray and black water separation system, a sanitary sewage system that avoids pumping stations and that guarantees simple and low-cost maintenance and operation, in addition to using sanitary waste to generate energy.

“

O Instituto Iguá através da articulação e mentoria tem sido o principal parceiro na evolução da Biosaneamento. Como somos uma associação que atua na ponta do saneamento inclusivo é importantíssimo contar com a confiança e o apoio do Instituto com seu prestígio, grande conhecimento do mercado do saneamento e terceiro setor.”

Luiz Fazio,
founder and President of Biosaneamento NGO



Photo Instituto Iguá de Sustentabilidade



ALIANÇA ÁGUA + ACESSO PROGRAM

Access to treated water is a huge challenge for Brazil. Today, it is estimated that 34 million people do not have access to treated water in the country, of which about 20 million live in rural areas. The lack of access to water negatively impacts health and productivity and generates expenses for the public administration. Overcoming this challenge requires collective actions by several players.

Aliança Água + Acesso Program is an impact initiative. It was launched in 2017 and is led by a group of companies, institutes, and civil society organizations that cooperate to expand access to safe and sustainable water in rural areas and communities throughout Brazil. Instituto Iguá is part of the Aliança Program and has already provided financial and technical support.

The Aliança Program works on three fronts: infrastructure for access and treatment, community water management model, and ecosystem integration and consolidation.

Since the beginning, the 16 partner organizations have already positively impacted more than 132,000 people and 150 communities in eight states. A total of 114 technologies have been assessed and seven were piloted in the field. During the pandemic, partner institutions acted on four fronts: food security, protection against the spread of diseases, awareness, and sustainable water supply. Food parcels containing personal hygiene products and masks were distributed, and health and prevention information actions were intensified.



Visit the website of Aliança Água + Acesso Program





HOUSING LAB

Housing Lab: Business Acceleration is a program that encourages businesses to develop solutions that generate a positive impact on issues associated with housing, such as access to basic services, housing remodeling, and financial solutions for remodeling and construction. Instituto Iguá was a partner in the program in 2020, with a focus on sanitation.

Entrepreneurs take practical lessons about relevant business development topics, join relevant networking, and receive mentoring and guidance on access to resources. Participation is free of charge and participants are selected through a selection process.

At the end of the acceleration process, the most outstanding businesses receive seed capital and intensive mentoring. The program is in its 4th edition and has already accelerated 64 impact businesses,

having supported more than 120 female and male entrepreneurs.

The program was conceived by Coalizão Habitação, an initiative undertaken by Artemisia and Gerdau in partnership with Instituto Vedacit, Tigre, Votorantim Cimentos, and Leroy Merlin.

In 2020, Biosaneamento, Akredito, Comuta Arquitetura, and Isobloco were the most prominent businesses in 2020. These are initiatives aimed at improving basic sanitation, access to housing microcredit, low-cost remodeling, and civil construction innovation.



64
businesses



120
female and male
entrepreneurs



STOCKHOLM JUNIOR WATER PRIZE

Water and sanitation are key for sustainable development. Climate change further exacerbates the global water crisis and makes the challenge more complex. The way we manage water and sanitation could be the key to fighting poverty – the first Sustainable Development Goal – dealing with biodiversity loss, and mitigating climate change.

The Stockholm Junior Water Prize is an award created in 1997 by the Stockholm International Water Institute to raise youth interest in the challenges associated with water and sanitation and to drive innovative solutions for the cause.

The award is focused on young people aged 15 to 20 all around the world, enrolled in Vocational Schools and High Schools. It takes place in two stages: a national one, with more than 30 countries and thousands of young participants, and an international one, in which local winners compete in a grand final held in Stockholm (Sweden) during the World Water Week.

Instituto Iguá, which has institutionally supported the award since 2019, as well as in the 2020 and 2021 editions. In 2021, the 'people's choice' category award, being voted by more than 55,000 people, was granted to Brazilian Gabriel Fernandes Mello Ferreira. The 17-year-old student created a microplastic retention mechanism applied to water treatment.

Gabriel competed with 32 students from all over the world and received 26,000 votes, winning the prize for the innovation component of his proposal. The municipal water and sewage service of Itajaí, the student's hometown, will install the filter created by him in the municipality's treatment plant.



Learn more about the Prize



Press Office

PRESENCE

Instituto Iguá has always believed in the importance of visibility for the cause and in establishing communication between different players to create connections in search of solutions for sanitation challenges. In 2020 and 2021, years marked by the COVID-19 pandemic, the importance of water and sanitation became even more evident. Handwashing habits – a resource that many people still do not have access to in Brazil – were one of the challenges throughout this period.

During the pandemic, Instituto Iguá was actively present in discussion spaces, in the press, and on social media reinforcing the central role of sanitation for the population and emphasizing the urgency of tackling this social problem. Learn more about some of the publications that addressed this topic and had the participation of Instituto Iguá.



June 10, 2021 - Diário do Grande ABC Gazette
The project provides sewage treatment to a village in São Bernardo
<https://www.dgabc.com.br/Noticia/3727876/projeto-leva-tratamento-de-esgoto-a-vila-de-sao-bernardo>



February 23, 2021 - Folha de S. Paulo
Businesses that make households healthier and more dignified are the highlights of an important acceleration
<https://www1.folha.uol.com.br/empreendedorsocial/2021/02/negocios-que-tornam-moradias-mais-saudaveis-e-dignas-sao-destaques-de-programa-de-aceleracao.shtml>



September 12, 2020 - Exame Magazine
What does it take for a community sanitation task force to be successful?
<https://exame.com/brasil/do-que-um-mutirao-de-saneamento-em-comunidades-precisa-para-dar-certo/>



September 9, 2020 - ABERJE
Challenges of SDG 6 – Water as life
<https://www.aberje.com.br/blog/desafios-do-ods-6-a-agua-como-vida>



August 17, 2020 - Reset
Innovation is necessary to universalize sanitation. This fund invests in 'venture philanthropy' to accelerate the curve
<https://www.capitalreset.com/universalizar-o-saneamento-demanda-inovacao-este-fundo-aposta-no-venture-philanthropy-para-acelerar-a-curva/>



June 13, 2020 - RTP Notícias
Brazil. Lack of basic sanitation prevents millions from fighting off the virus
https://www.rtp.pt/noticias/mundo/brasil-falta-de-saneamento-basico-impede-milhoes-de-se-defender-do-virus_y1236777



May 4, 2020 - R7
With 100 million people without access to sewage services, sanitation is a challenge during the pandemic
<https://noticias.r7.com/saude/com-100-milhoes-sem-esgoto-saneamento-e-desafio-em-pandemia-04052020>

Press Office



April 2020 - Pacto Global - Rede Brasil
 Nearly 3 billion people around the world do not have access to drinking water and soap
<https://www.pactoglobal.org.br/noticia/439/quase-3-bilhoes-de-pessoas-no-mundo-nao-tem-acesso-a-agua-potavel-e-sabao>



June 10, 2020 - G1
 Sustainable project developed by students from public schools in the city of São Paulo qualifies for the final international award in Sweden
<https://g1.globo.com/sp/sao-paulo/noticia/2020/06/10/projeto-sustentavel-de-alunos-da-rede-publica-de-sao-paulo-se-classifica-para-final-de-premiacao-internacional-na-suecia.ghtml>



March 24, 2020 - AMBIENTE DO MEIO @
 Pacto Global Network discussed the importance of sanitation in the fight against the new coronavirus
<https://ambientedomeio.com/2020/04/28/a-rede-pacto-global-discutiu-a-importancia-do-saneamento-basico-na-luta-contra-o-novo-coronavirus/>



April 2020 - Correio Braziliense
 Embarrassing inequality: the COVID-19 crisis will exacerbate social problems
https://www.correiobraziliense.com.br/app/noticia/economia/2020/04/20/internas_economia,846332/desigualdade-que-envergonha-crise-da-covid-19-ampliar-problemas-soci.shtml



March 24, 2020 - Estadão
 Managers launch philanthropic fund to invest in sanitation startups
<https://economia.estadao.com.br/blogs/coluna-do-broad/gestores-lancam-fundo-filantropico-para-investir-em-startups-de-saneamento/>



March 23, 2020 - GLOBONEWS
 The new coronavirus pandemic highlights problem of access to water in Brazil
<https://g1.globo.com/globonews/jornal-globonews-edicao-das-10/video/pandemia-de-coronavirus-evidencia-problema-de-acesso-a-agua-no-brasil-8423503.ghtml>



February 28, 2020 - Forbes
 Sanitation acceleration program announces winners
<https://forbes.com.br/colunas/2020/02/contadores-enfrentam-desafios-na-transformacao-digital/>

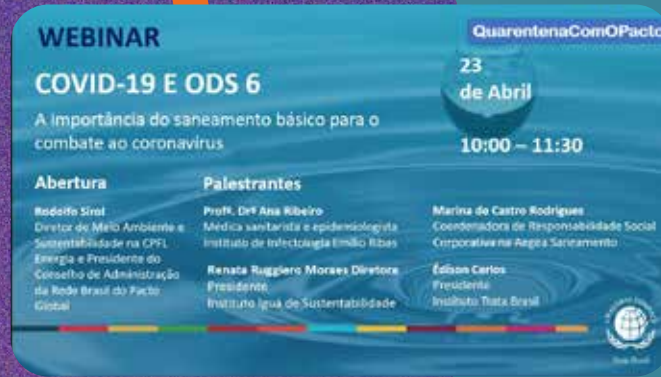


February 21, 2020 - Ciclo Vivo
 Program Banheiros Mudam Vidas (Toilets Change Lives): sanitation solutions receive awards
<https://ciclovivo.com.br/fique-ligado/oportunidades/banheiros-mudam-vidas-solucoes-em-saneamento-recebem-premios/>

Live Sessions



Basic Sanitation: what will remain and how to move forward after the crisis. A live session with Ana Paula Padrão
<https://youtu.be/lOizR2V1bZ4>



Webinar on COVID-19 and SDG 6 - The importance of basic sanitation to cope with the coronavirus
<https://youtu.be/25E-IDcOmRA>



Civi-co - Live Session "Impact Changes, with Instituto Iguá"
https://youtu.be/_6WU8Q-SiJ4



Instituto Água e Saneamento - Live Session "World Toilet Day 2020"
<https://youtu.be/E1d5-H09P6U>



Instituto Água e Saneamento - Live Session "Exchanging experiences: possible solutions for sanitation"
<https://youtu.be/eQE6NZ9EBck>



An Interview with Instituto Iguá and Institute for the Development of Social Investment (IDiS)
<https://youtu.be/CfmekMFhLIY>

Podcasts



The Green Wave: Basic Sanitation: Challenges and Opportunities (Spotify)
<https://open.spotify.com/episode/7Km4YhCnf9fFJy43hCpueJ?si=8a309a79fe1542fe>



Planeta Civi-co 6: Drinking Water and Sanitation (Spotify)
<https://open.spotify.com/episode/2pPymh5czmRD9htmlkyRW0?si=9wNrL-fzRlmggoLtnJM1Pw>

FUTURE VISION

Sanitation will only be a basic service when it is widely accessible to everyone. This continues to be our goal.

In the first cycle, Instituto Iguá was committed to designing its operating model and establishing relationships with strategic partners. In the 2020-2021 cycle, which is recorded in this Report, we consolidated our operating model and carried out initiatives that allow direct and indirect impacts on our field of activity, which collaborate to accelerate the transformation and reach other areas with positive impact.

In 2022, we will strive to build a matrix of indicators that will support us in making our impact a reality and answering the question "How far have we come?". The IPU Fund - Water & Sanitation Venture Philanthropy will continue to be our main strategy in the area of innovation and we will continually seek to expand its intervention capacity by articulating new players to mobilize and make investments in favor of sanitation. We also plan to expand educational actions and advance strategies that were carried out as part of a pilot project and that allow the creation of mechanisms of influence and replication.

We want to work in partnership with a larger number of relevant players and strengthen the institutional relationships we have built so far. Sanitation is a complex challenge and there is a lot to be done. We will keep developing new approaches to old problems. We have a long way to go. But with every step we take, we gather more people. And we get stronger toward our mission. We will only stop when sanitation is widely available for everyone!

“

Role modeling is really powerful. Instituto Iguá has acted innovatively, valuing the importance of teamwork and sharing knowledge. There are plenty of opportunities to create solutions and exert real and scalable impact. As articulators, we are dedicated to building bridges and we hope that the good results we have achieved will encourage other donors to join in to increase the impact”

Fernanda de Arruda Camargo,
chairwoman of the Board of Directors - Instituto Iguá

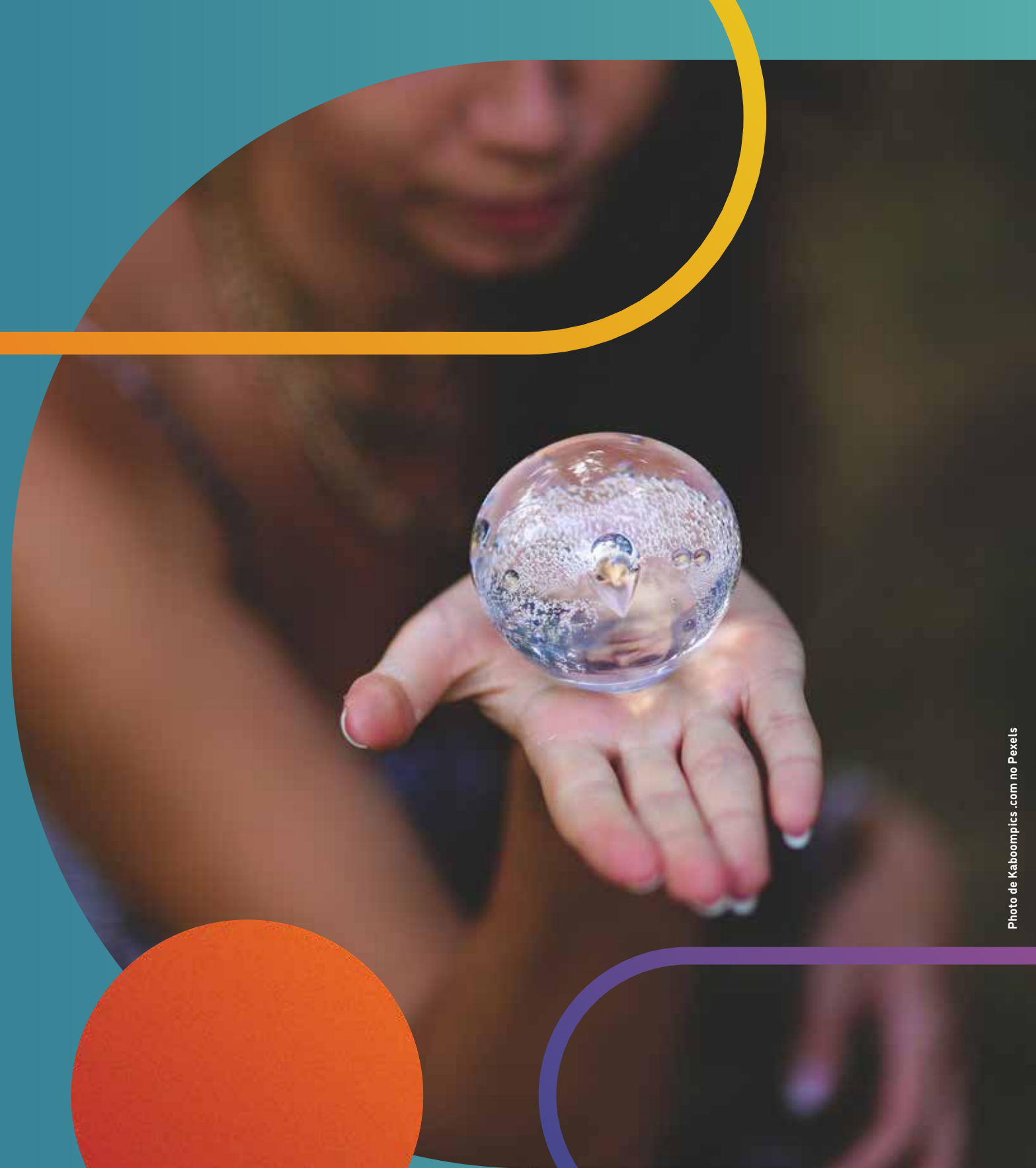


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DATASHEET

Instituto Iguá de Sustentabilidade

Board of Directors

Fernanda de Arruda Camargo (presidente do Conselho)
Carlos Brandão
Gesner Oliveira
Julia Sekula
Paulo Mattos
Rosane Gomes dos Santos
Talita Caliman

Executive Board

Renata Ruggiero Moraes (Diretora Presidente)

Operations Coordination

Muriel Lana Bocayuva

2020-2021 Activity Report

Editorial coordination, research, and texts

Fabiana Dias – Mais Argumento

Graphic design and diagramming

Mundo sa Comunicação

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Technical review

Renata Ruggiero Moraes e Muriel Lana Bocayuva

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contato@institutoigua.org.br



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